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"They Sell Themselves."

PETER HENDERSON & CO.'S

VEGETABLE
AND
FLOWER
SEEDS
IN SUPERB LITHOGRAPHED PACKETS,
FOR RETAILING.

1894

MUSK MELON.
Emerald Gem.

General Storekeepers, Florists,
Seedsmen, Druggists, etc.

Can easily increase their profits by selling Peter Henderson & Co.'s seeds, which are attractively put up in elegant lithographed packets and so beautifully displayed in our new counter boxes and cases, so well advertised, and have such a national reputation for high quality that

"THEY SELL THEMSELVES."
YOU MAKE 100 PER CENT.

If you wish to avail yourself of this opportunity to sell our seeds, see the following pages for details.

PETER HENDERSON & CO.,
35 & 37 Cortlandt Street.
NEW YORK.
PETER HENDERSON & CO.'S VEGETABLE AND FLOWER SEEDS,

In Superb Colored Packets for Retailing.

SEE SPECIMENS ON THE FRONT COVER.

Practically all of our seeds are now put up in elegantly lithographed packets, showing the vegetable or flower represented in natural colors. The designs were painted true from nature by our own artist; the lithographing has been executed in the finest manner, each packet being really a work of art, as much superior to the colored packets usually sent out as are the seeds they contain, for we put in them absolutely the same high-grade seeds that we use for our own critical retail trade. These, when displayed in our new counter boxes and display cases (described on the following pages), make a very attractive appearance, worthy of a prominent position in any store. Full descriptions and cultural directions are printed on the back of each packet.

No seeds are so widely advertised as ours, and their high quality has won for us a national reputation; in fact, "They Sell Themselves." You Make 100 per cent.

Viz., 5c. packets cost you 2½c.; 10c. packets and cartons cost you 5c., etc., etc.

For descriptions of varieties and retail prices see our Retail Seed Catalogue, mailed free on application.

WE DO NOT "COMMISSION" OR PLACE OUR SEEDS OUT "ON SALE."

We are strongly opposed to the system of selling seeds on "commission" on account of the large percentage of boxes which often get into the hands of indifferent parties who sell none at all or only a very few packets. Large quantities have, therefore, to be destroyed or used over and over again, and the increased cost of our selected seeds renders such a system impracticable.

In no case are the choicest and best germinating stocks used for commission boxes. The public, too, are becoming aware of this and avoid "commission" seeds, while ours are eagerly sought after, because they are of the very best quality and such as are supplied to our most critical market gardening trade.

YOUR PROFITS

When Seeds are Bought to Sell Again.

Vegetable and Flower Seeds in packets, and half-pint cartons of Peas, Beans and Corn, in quantities of not less than five of a kind..........................

When less than five of one variety of the above...................One-third Off.

On ounces, pints and quarts............................................One-third Off.

On Plants and Bulbs.......................................................One-third Off.

If you buy and sell our seeds in bulk, we will supply you at low net prices, which will be given on application.

Our Terms.

To parties of approved credit, accounts are payable on June 1st for all goods bought previous to that date; and for all subsequent purchases, on December 1st. FOR CASH with orders from this list we allow an additional 5 per cent. discount, and the same to those of approved credit who pay their bills in 10 days.

No charge is made for packing, cartage, boxes or barrels; cloth bags only we charge for, and these at cost.

Our Magnificent Catalogues Will be Furnished Free to All

Who sell Peter Henderson & Co.'s Seeds, and will be supplied in quantities proportionate to the value of their orders.

If you handle our seeds annually, and when your orders justify it, we will print your name, address, and business card on the front cover and supply you with a reasonable quantity without charge.

Colored Posters and Hangers. We have several handsome designs in both vegetable and flower seed hangers which will be furnished free to all who sell our seeds.

November 10th, 1893.
**VEGETABLE SEEDS.**

The following is a list of the varieties that we furnish in ELEGANTLY LITHOGRAPHED PACKETS, showing the vegetable in its natural colors.

"They Sell Themselves." — You Make 100 Per Cent.

Viz.: 5c. packets will cost you 2½c.; 10c. packets will cost you 5c., etc.

### PEAS, BEANS AND CORN

In Half-pint Cartons.

Elegantly Lithographed, showing the Vegetable in Natural Colors.

These square card carton boxes are by far the finest and largest packages sent out, holding almost half a pint, or enough peas and beans in each to sow a row about 25 feet long and corn enough for 50 hills. Full descriptions and cultural instructions are given on the back. *(These can only be sent by freight or express.)*

The following is a list of the varieties of Peas, Beans and Corn we have put up this season in these elegant cartons, with retail price annexed.

**"THEY SELL THEMSELVES."**

You Make 100 Per Cent.

Viz.: 10c. cartons will cost you 5c.; 15c. cartons will cost you 7½c.

<table>
<thead>
<tr>
<th>BEANS</th>
<th>CORN</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Retail Price per Packet</strong></td>
<td><strong>Retail Price per Packet</strong></td>
</tr>
<tr>
<td>Beans, Dwarf, Golden Wax</td>
<td>$0.10</td>
</tr>
<tr>
<td>Black</td>
<td>$0.10</td>
</tr>
<tr>
<td>White</td>
<td>$0.10</td>
</tr>
<tr>
<td>Early Mohawk</td>
<td>$0.10</td>
</tr>
<tr>
<td>Yellow 6 Weeks</td>
<td>$0.10</td>
</tr>
<tr>
<td>Earliest Red Valentine</td>
<td>$0.10</td>
</tr>
<tr>
<td>Henderson's Bush Lima</td>
<td>$0.10</td>
</tr>
<tr>
<td>Pole, Large White Lima</td>
<td>$0.15</td>
</tr>
<tr>
<td>German Wax</td>
<td>$0.10</td>
</tr>
<tr>
<td>Horticultural or Cranberry</td>
<td>$0.10</td>
</tr>
<tr>
<td>Corn, Sugar, Early Cory</td>
<td>$0.10</td>
</tr>
<tr>
<td>Crosby's Early</td>
<td>$0.10</td>
</tr>
<tr>
<td>Stowell's Evergreen</td>
<td>$0.10</td>
</tr>
<tr>
<td><strong>Retail Price per Packet</strong></td>
<td><strong>Retail Price per Packet</strong></td>
</tr>
<tr>
<td>Pumpkin, Large Cheese</td>
<td>$0.15</td>
</tr>
<tr>
<td>Radish, Globe Shaped, Scarlet</td>
<td>$0.10</td>
</tr>
<tr>
<td>French Breakfast</td>
<td>$0.10</td>
</tr>
<tr>
<td>Early White Turnip</td>
<td>$0.10</td>
</tr>
<tr>
<td>Early Round Dark Red Turnip</td>
<td>$0.10</td>
</tr>
<tr>
<td>Scarlet Turnip</td>
<td>$0.10</td>
</tr>
<tr>
<td>White Tipped Scarlet Turnip</td>
<td>$0.10</td>
</tr>
<tr>
<td>Yellow Summer Turnip</td>
<td>$0.10</td>
</tr>
<tr>
<td>Long Scarlet</td>
<td>$0.10</td>
</tr>
<tr>
<td>Rapid Forcing</td>
<td>$0.10</td>
</tr>
<tr>
<td>Beckert's Charlot</td>
<td>$0.10</td>
</tr>
<tr>
<td>Salaffy, Long White</td>
<td>$0.10</td>
</tr>
<tr>
<td>Spinach, Savoy Leaved</td>
<td>$0.10</td>
</tr>
<tr>
<td>Thick Leaved</td>
<td>$0.10</td>
</tr>
<tr>
<td>Squash, Boston Marrow</td>
<td>$0.10</td>
</tr>
<tr>
<td>Hubbard</td>
<td>$0.10</td>
</tr>
<tr>
<td>White Bush Scallop</td>
<td>$0.10</td>
</tr>
<tr>
<td>Golden Custard</td>
<td>$0.10</td>
</tr>
<tr>
<td>Yellow Summer Crockneck</td>
<td>$0.10</td>
</tr>
<tr>
<td>Vegetable Marrow</td>
<td>$0.10</td>
</tr>
<tr>
<td>Essex Hybrid</td>
<td>$0.10</td>
</tr>
<tr>
<td>Tomato, Perfection</td>
<td>$0.10</td>
</tr>
<tr>
<td>Table Queen</td>
<td>$0.10</td>
</tr>
<tr>
<td>Milado</td>
<td>$0.10</td>
</tr>
<tr>
<td>Dwarf Champion</td>
<td>$0.10</td>
</tr>
<tr>
<td>Golden Sunrise</td>
<td>$0.10</td>
</tr>
<tr>
<td>Early Acme</td>
<td>$0.10</td>
</tr>
<tr>
<td>The Trophy</td>
<td>$0.10</td>
</tr>
<tr>
<td>Turnip, White Strap Leaf</td>
<td>$0.10</td>
</tr>
<tr>
<td>Red Top Strain</td>
<td>$0.10</td>
</tr>
<tr>
<td>Golden Ball</td>
<td>$0.10</td>
</tr>
<tr>
<td>Purple Top White Globe</td>
<td>$0.10</td>
</tr>
<tr>
<td>American Purple Top</td>
<td>$0.10</td>
</tr>
<tr>
<td>Ruta Baga</td>
<td>$0.10</td>
</tr>
<tr>
<td>Early Flat Dutch</td>
<td>$0.10</td>
</tr>
<tr>
<td>Snowball</td>
<td>$0.10</td>
</tr>
<tr>
<td>Extra Early Milan</td>
<td>$0.10</td>
</tr>
</tbody>
</table>
PETER HENDERSON & CO.'S "BOX COLLECTIONS" OF

VEGETABLE SEEDS

FOR RETAILING.

For the convenience of those who wish to purchase and put our seeds on sale in their stores and do not know exactly what to select, we have made up the following "Box Collections." The varieties contained in them are such as our experience has shown to be the most popular and salable, though, of course, you are at perfect liberty to make your own selections from our Retail Catalogue for the current year or from the lithographed packets listed on page 3.

Our New Counter Boxes we think the finest ever sent out, and as the different varieties of seeds are fully displayed your customer can see exactly what is wanted without disturbing the entire contents of the case, consequently the seeds sell themselves.

These "Vegetable Seed Counter Boxes" we do not sell, but we loan one to every dealer ordering our vegetable seeds in lithographed packets to the amount of not less than $6.00, net, annually; where collections requiring two of these counter boxes are ordered, such as collections "C" and "D," we will loan the required two cases. We make no charge for packing or shipping, but the freight or express charges must be paid by customers.

DIMENSIONS.

Twenty-four Compartment box, 26 in. long x 14 in. wide x 3 in. deep; weight, empty, 61/2 lbs. Thirty-six " " 29 " " 19 " " 3 " " 91/2 lbs.

Each compartment will hold 10 to 20 packets, according to the size of the seeds.

**BOX COLLECTION OF VEGETABLE SEEDS "A."**

Retail value, $12.00. Wholesale price, $6.00.

Contains 240 packets, 10 each of 24 varieties, that retail at 5c. each, viz.:

<table>
<thead>
<tr>
<th>Variety</th>
<th>Ret. value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beet, Long Smooth Blood.</td>
<td></td>
</tr>
<tr>
<td>Blood Turnip.</td>
<td></td>
</tr>
<tr>
<td>Cabbage, Early Jersey Wakefield.</td>
<td></td>
</tr>
<tr>
<td>&quot; Selected Late Flat Dutch.</td>
<td></td>
</tr>
<tr>
<td>Carrot, Danvers.</td>
<td></td>
</tr>
<tr>
<td>Celery, White Plume.</td>
<td></td>
</tr>
<tr>
<td>Cucumber, Early White Spine.</td>
<td></td>
</tr>
<tr>
<td>Eggplant, New York Improved.</td>
<td></td>
</tr>
<tr>
<td>Lettuce, Early Curled Simpson.</td>
<td></td>
</tr>
<tr>
<td>Boston Market (Head).</td>
<td></td>
</tr>
<tr>
<td>Melon, Musk, Nuineg.</td>
<td></td>
</tr>
<tr>
<td>&quot; Water, Mountain Sweet.</td>
<td></td>
</tr>
<tr>
<td>Onion, Wethersfield Red.</td>
<td></td>
</tr>
<tr>
<td>&quot; White Globe.</td>
<td></td>
</tr>
<tr>
<td>Parsnip, Long Smooth.</td>
<td></td>
</tr>
<tr>
<td>Pepper, Large Ball or Bull Nose.</td>
<td></td>
</tr>
<tr>
<td>Pumpkin, Cheese.</td>
<td></td>
</tr>
<tr>
<td>Radish, Long Scarlet.</td>
<td></td>
</tr>
<tr>
<td>&quot; Scarlet Turnip.</td>
<td></td>
</tr>
<tr>
<td>Squash, Hubbard (Winter).</td>
<td></td>
</tr>
<tr>
<td>&quot; White Scallop (Summer).</td>
<td></td>
</tr>
<tr>
<td>Tomato, Trophy.</td>
<td></td>
</tr>
<tr>
<td>Turnip, Golden Ball.</td>
<td></td>
</tr>
<tr>
<td>&quot; Red Top Strap Leaf.</td>
<td></td>
</tr>
</tbody>
</table>

**BOX COLLECTION OF VEGETABLE SEEDS "B."**

Retail value, $18.00. Wholesale price, $9.00.

Contains 360 packets, 10 each of 36 varieties, that retail at 5c. each. The contents include all of the varieties mentioned in collection "A," with the following in addition:

<table>
<thead>
<tr>
<th>Variety</th>
<th>Ret. value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cauliflower, Extra Early Paris.</td>
<td></td>
</tr>
<tr>
<td>Celery, Golden Goddess.</td>
<td></td>
</tr>
<tr>
<td>Endive, Green Curled.</td>
<td></td>
</tr>
<tr>
<td>Leek, American Flag.</td>
<td></td>
</tr>
<tr>
<td>Melon, Musk, Emerald Gem.</td>
<td></td>
</tr>
<tr>
<td>Yellow Danvers.</td>
<td></td>
</tr>
<tr>
<td>Parsley, Emerald.</td>
<td></td>
</tr>
<tr>
<td>Radish, French Breakfast.</td>
<td></td>
</tr>
<tr>
<td>Squash, Yellow Summer Crookneck.</td>
<td></td>
</tr>
<tr>
<td>Spinach, Savoy-leaved.</td>
<td></td>
</tr>
<tr>
<td>Tomato, perfection.</td>
<td></td>
</tr>
<tr>
<td>Turnip, American Purple Top Leaf</td>
<td></td>
</tr>
</tbody>
</table>

**BOX COLLECTION OF VEGETABLE SEEDS "C."**

Retail value, $24.00. Wholesale price, $12.00.

Contains 480 packets, 10 each of 48 varieties, that retail at 5c. each. This collection requires two 24 compartment boxes. The contents include all of the varieties mentioned in "A" and "B" collections, with the following in addition:

<table>
<thead>
<tr>
<th>Variety</th>
<th>Ret. value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beet, Eclipse.</td>
<td></td>
</tr>
<tr>
<td>Cabbage, Early Summer.</td>
<td></td>
</tr>
<tr>
<td>Celery, Smooth Prague.</td>
<td></td>
</tr>
<tr>
<td>Cucumber, Nichol's Medium Green.</td>
<td></td>
</tr>
<tr>
<td>Kale, Dwarf Green Curled.</td>
<td></td>
</tr>
<tr>
<td>Kohl Rabi, White Vienna.</td>
<td></td>
</tr>
<tr>
<td>Melon, Water, Kohl's Gem.</td>
<td></td>
</tr>
<tr>
<td>Onion, Extra Early Red.</td>
<td></td>
</tr>
<tr>
<td>Pepper, Long Red Cayenne.</td>
<td></td>
</tr>
<tr>
<td>Radish, White Tipped Scarlet Turnip.</td>
<td></td>
</tr>
<tr>
<td>Savalovy, Long White.</td>
<td></td>
</tr>
<tr>
<td>Squash, Boston Marrow.</td>
<td></td>
</tr>
</tbody>
</table>

**BOX COLLECTION OF VEGETABLE SEEDS "D."**

Retail value, $36.00. Wholesale price, $18.00.

Contains 720 packets, 10 each of 72 varieties, that retail at 5c. each. This collection requires two 36 compartment boxes. The contents include all of the varieties mentioned in "A," "B" and "C" collections, with the following in addition:

<table>
<thead>
<tr>
<th>Variety</th>
<th>Ret. value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cabbage, American Drumhead Savoy.</td>
<td></td>
</tr>
<tr>
<td>Carrot, Long Orange.</td>
<td></td>
</tr>
<tr>
<td>Celery, New Rose.</td>
<td></td>
</tr>
<tr>
<td>Cucumber, Short Green.</td>
<td></td>
</tr>
<tr>
<td>Lettuce, Paris White Cos.</td>
<td></td>
</tr>
<tr>
<td>Cauliflower, &quot;Henderson's New York.&quot;</td>
<td></td>
</tr>
<tr>
<td>Melon, Musk, Delmonico.</td>
<td></td>
</tr>
<tr>
<td>Melon, Water, Green and Gold.</td>
<td></td>
</tr>
<tr>
<td>Florida Favorite.</td>
<td></td>
</tr>
<tr>
<td>Okra, White Velvet.</td>
<td></td>
</tr>
<tr>
<td>Onion, Yellow Dutch.</td>
<td></td>
</tr>
<tr>
<td>&quot; White Portugal.</td>
<td></td>
</tr>
<tr>
<td>&quot; Red Globe.</td>
<td></td>
</tr>
<tr>
<td>Pepper, Golden Dawn.</td>
<td></td>
</tr>
<tr>
<td>&quot; Sweet Mountain.</td>
<td></td>
</tr>
<tr>
<td>Radish, Early White Turnip.</td>
<td></td>
</tr>
<tr>
<td>Yellow Summer Turnip.</td>
<td></td>
</tr>
<tr>
<td>Squash, Vegetable Marrow.</td>
<td></td>
</tr>
<tr>
<td>&quot; Golden Custard.</td>
<td></td>
</tr>
<tr>
<td>Tomato, Golden Sunrise.</td>
<td></td>
</tr>
<tr>
<td>&quot; Mikado.</td>
<td></td>
</tr>
<tr>
<td>Turnip, Early White Strap Leaf.</td>
<td></td>
</tr>
<tr>
<td>&quot; Purple Top White Globe.</td>
<td></td>
</tr>
</tbody>
</table>
PETER HENDERSON & CO.'S
Revolving Seed Case.
(PATENT APPLIED FOR.)

This most complete, convenient and showy Seed Case was designed by ourselves, especially for dealers who have but little counter-room to spare and yet wish to carry a good assortments of both Vegetable and Flower Seeds. We consider this case the finest ever produced, the packets being so arranged in them that "they sell themselves," as the customer can see what is wanted without the necessity of disturbing the entire contents of the case, each variety being clearly in view as the revolving case is turned around. A patent contrivance always keeps the packets to the front. When our superb lithographed packets of seeds are displayed in this case they make a very ornamental appearance, worthy of a prominent position in any store. The stand only occupies a counter space of 2 x 2 feet, the dimensions being: diameter at bottom, 25 inches; height, including Sign, 40 inches. 54 compartments for Vegetable Seeds, 36 compartments for Flower Seeds, and will hold on top 50 ½ pint Cartons of Peas, Beans and Corn. Each compartment will hold from 10 to 20 packets, according to the size of the Seeds.

These "Revolving" Seed Cases we do not sell, but we will loan one to every dealer ordering our Seeds in lithographed packages to the amount of not less than $25.00 net, annually.

We make no charge for packing or shipping, but freight charges must be paid by customers.

COLLECTION OF SEEDS FOR THE REVOLVING SEED CASE.

Retail value, $50.00. Wholesale price, $25.00.

The varieties comprising this collection are such as our experience has shown to be the most popular and salable, though of course you are at perfect liberty to make your own selections from the list on page 3, and our Retail Catalogue for the current year.

DETAILS OF CONTENTS, VIZ.:

VEGETABLE SEEDS.

540 packets, 10 each of 54 varieties, that retail at 5 cents per packet.

- Beet, Long Smooth Blood
- Blood Turnip
- Cabbage, Early Jersey Wakefield
- " Summer
- " Selected Late Flat Dutch
- Drumhead Savoy
- Carrot, Long Orange
- " Daucus
- " Scarlet Horn
- Cauliflower, Extra Early Paris
- Celery, Smooth Prairie
- Celery, White Prince
- Cucumber, Early White Spine
- " Short Green
- Egg Plant, New York Improved
- Endive, Green Curled
- Kale, Green Curled
- Leek, American Flag
- Lettuce, Boston Market
- " Early Curled Simpson
- " Henderson's New York
- Melon, Musk, Emerald Gem
- " Early Hackensack
- Melon, Musk, Montreal Market
- Water, Kolly's Gem
- Okra, White Velvet
- Onion, Yellow Danvers
- " White Portugal
- " Wethersfield Red
- Southport White Globe
- Parsley, Extra Double Curled
- Pippin, Long Smooth
- Pepper, Large Bell
- Pumpkin, Large Cheese
- Radish, French Breakfast
- " Early White Turnip
- " Scarlet
- Long Scarlet
- Salaty, Long White
- Spinach, Thick Leaved
- Squash, Boston Marrow
- " Hubbard
- " White Bush Scallop
- " Golden Custard
- Summer Crookneck
- Tomato, Perfection
- " Trophy
- " Golden Sunrise
- Turnip, Golden Ball
- " Red Top Dutch Leaf
- " Purple Top White Globe
- " Imp'd American Ruta Baga
- " Snowball
- Peas, Beans and Corn
- 50 ½ pint Cartons, 5 each of 10 varieties, that retail at 10 cents each.
- Beans, Dwarf, Earliest Red Valentine
- " " Golden Wax
- Pole, Horticultural or Cranberry
- Corn, Sugar, Early Cory
- " The Henderson
- " " Stowell's
- Peas, Henderson's First of All (Early)
- " " Advance (Medium)
- " " Blue Beauty (Medium)
- " " Champion of England (Late)

FLOWER SEEDS.

540 packets, 10 each of 54 varieties, that retail at 5 cents per packet.

- Alyssum, Sweet
- Amaranthus (Joseph's Coat)
- Antirrhinum, mixed (Snap Dragon)
- Aster, double mixed
- Balsam, double mixed
- Calliopsis, mixed (Coreopsis)
- Canterbury Bell
- Calendula, Meteor
- Chrysanthemum, single annual, mixed
- Cockcomb, mixed
- Convolvulus, mixed (Morning Glory)
- Cypress Vine, mixed
- Dahlia, double mixed (China Pink)
- Dianthus, mixed (Iyacinth Bean)
- Eschscholzia, mixed (California Poppy)
- Galliardia, mixed
- Gourds, Ornamental, mixed
- Laptop Rocket, double mixed
- Marigold, Double African, mixed
- " French, double mixed
- Marvel of Peru, mixed
- " Nasturtium, climbing, mixed
- " Tom Thumb, mixed
- (Varieties marked *) are climbers.

Nigella, or Love in a Mist, mixed
- Pansy, mixed
- Petunia, mixed
- Phlox Drummondii, mixed
- Poppy, double mixed
- " single varieties, mixed
- Portulaca, mixed
- Scabiosa, or Mourning Bride, mixed
- Stocks, Ten Weeks, double mixed
- " Sweet Pea, mixed
- Verbena, mixed
- Zinnia, double mixed
These were designed by ourselves and are unequaled for an effective display of a good-sized assortment of Seeds. For shipment, they fold together and pack in a "compass case. One side is devoted to vegetable seeds and the other to flower seeds. Each compartment will hold from 10 to 20 packets of seeds, according to the size of the seed. A tray on each side contains the cartons of Peas, Beans and Corn.

These "Easel" Seed Cases are the finest ever sent out, and they are durably made of highly finished woods. The different varieties of seeds are fully displayed (a patent contrivance always keeps the packets to the front), so that customers can see exactly what is wanted without disturbing the contents of the case, consequently the seeds sell themselves.

These "Easel" seed cases we do not sell, but we will loan one to every dealer ordering our seeds in lithographed packages, to the amount of not less than $25.00, net, annually.

No charge for packing or shipping, but freight charges must be paid by customers.

THE "EASEL" SEED CASE stands 5 feet high from floor to top of sign, is 2½ feet long x 2½ feet wide, has 45 compartments for vegetable seeds, 72 compartments for flower seeds, and the trays hold 150 half-pint cartons of Peas, Beans and Corn.

Collection of Seeds for the "Easel" Seed Case.

*Retail Value, $73.50; Wholesale Price, $36.75.*

Contains—

| Vegetable Seeds | 450 packets—10 each of 45 kinds, that retail at 5c. each. |
| Flower Seeds   | 720 packets—10 each of 72 kinds, that retail at 5c. each. |
| Peas, Beans and Corn | 150 half-pint cartons, that retail at 10c. each. |

*All of the best and most salable kinds.*

(Detailed list of contents mailed on application.)

FLOWER SEEDS.

We furnish 500 Varieties in Elegantly Lithographed Packets, showing each flower in its natural colors. We do not list them here, for there are so many that it would be confusing. Therefore, please make your selections from our Retail Catalogue of "Everything for the Garden," which may be had on application.

"THEY SELL THEMSELVES."—YOU MAKE 100 PER CENT.

Viz.: 5c. packets will cost you 2½c.; 10c. packets will cost you 5c., etc.
Flower Seeds,

In Superb Colored Packets for retailing.

The varieties comprising these collections are such as our experience has shown to be the most popular and salable, though, of course, you are at perfect liberty to make your own selections from our Retail Seed Catalogue for the current year.

Our New Counter Boxes we think the finest ever sent out, and as the packets of the different varieties of seeds are fully displayed your customers can see exactly what is wanted without disturbing the contents of the case, consequently the seeds sell themselves. These Flower Seed Counter Boxes we do not sell, but we loan one to every dealer ordering our Flower Seeds in lithographed packets to the amount of not less than $6.00, net, annually. When collections of Flower Seeds are ordered requiring two of these Counter Boxes, such as Collection "R," we will loan the required two cases. We make no charge for packing or shipping, but the freight or express charges must be paid by customers.

### DIMENSIONS.

Twenty-four Compartment box, 18½ in. long x 11½ in. wide x 2 in. deep; weight, empty, 2¾ lbs.

Thirty-six " 16½ " 15 " 2 " 3½ "

Each compartment will hold 10 to 20 packets, according to the size of the seeds.

### Box Collection of Flower Seeds "P."

Contains 240 packets, 10 each of 24 varieties, that retail at 5c. each, amounting to $12.00. Price to dealers, $6.00.

The varieties are as follows:

- Alyssum, Sweet
- Aster, double, mixed
- Balsam, double, mixed
- Callopsis, mixed (Coreopsis)
- Candytuft, mixed
- Calendula Meteor
- Chrysanthemums, single annual, mixed.
- Peanut mixed
- Cypress Vine, mixed
- Dianthus, double, mixed (China Pink)
- Eschscholtzia, mixed (Californian Poppy)
- Larkspur, Rocket, double, mixed
- Marigold, French, double, mixed
- Marble of Peru, mixed
- Mignonette, large flowering
- Nasturtium, climbing, mixed
- Pansy, mixed
- Petunia, mixed
- Phlox Drummondii, mixed
- Poppy, double, mixed
- Portulaca, mixed
- Stocks, Ten Weeks, double, mixed
- Sweet Pea, mixed
- Zinnia, double, mixed

### Box Collection of Flower Seeds "Q."

Contains 360 packets, 10 each of 36 varieties, that retail at 5c. each, amounting to $18.00. Price to dealers, $9.00.

The varieties comprising this collection include all of those varieties mentioned in Collection "P," with the following additions:

- Galillardia, mixed
- Gerardia, Ornamental, mixed
- Marigold, Double African, mixed
- Nasturtium, Tom Thumb, mixed
- Nigella, or Love in a Mist, mixed
- Petunia, Single Varieties, mixed
- Scabiosa, or Mauve Brides, mixed
- Verbena, mixed

### Box Collection of Flower Seeds "R."

Contains 720 packets, 10 each of 72 varieties, that retail at 5c. each, amounting to $36.00. Price to dealers, $18.00.

The varieties comprising this collection include all of those mentioned in Collections "P" and "Q," with the following additions:

- Centaurea cyanus, or Corn Flower
- Chrysanthemum, double annual, mixed
- Cosmos, mixed
- Dianthus, Single Fringed, mixed
- Digitalis, or Foxglove, mixed
- Gloxinia, mixed
- Helichrysum, or Everlasting, mixed
- Lavatera, mixed
- Linum coccineum, (Scarlet Flax)
- Lobelia, mixed
- Lupinus, var. "Mesembryanthemum tricolor, mixed"
- "Monardica," or Balsam Apple
- "Myosotis," or Forget-me-not, mixed
- "Nemophila, mixed"
- "Palava flexuosa"
- "Ricinus, Vegetable Oil Plant, mixed"
- "Silene compacta, mixed"
- "Sunflower, Giant Russian single"
- "Thunbergianum, Californian, mixed"

### Box Collection of Choice Flower Seeds "S."

Contains 240 packets, 10 each of 24 varieties, that retail at 10c. each, amounting to $24.00. Price to dealers is $12.00.

The varieties comprising this collection are as follows:

- Antirrhinum, striped, mixed
- Aster, Perfection, double, mixed
- Callopis, Tom Thumb, mixed
- Carnation, double, mixed
- Canna, mixed
- Canterbury Bells, mixed
- Catchfly, mixed
- Catchfly, mixed
- Geranium, mixed
- Hollyhock, double, mixed
- Hydrangea, "Mock Floral."
- "Marmorata"
- "Ruskarp, Henderson's Giant"
- "Lychnis, Haageana"
- "Marigold, El Dorado, mixed"
- "Mignonette, Machet"
- "Sorts preceded by § are Climbers"
- "Pansy, German, mixed"
- "Petunia, striped and blotched, mixed"
- "Portulaca, double, mixed"
- "Poppy, Mikado"
- "Pheasantry, mixed"
- "Stocks, large flowering, mixed"
- "Sweet Pea, large flowering, mixed"
- "Zinnia, Zebra, mixed"
HENDERSON'S
Fancy Recleaned Mixed Bird Seed.

FRESH, SWEET AND CLEAN.

Henderson's Mixed Bird Seed has become famous for its superior quality. We use nothing but freshest high-grade seed, free from dust and mustiness. A greater part of the canary seed sold in boxes is of the cheap grade, old and stale. Our blend of seeds is particularly relished by canaries.

Dealers who handle our seed will find steady and increasing sales, as after one trial customers will have no other.

Put up in attractive lithographed cartons, containing 1 lb. of seed, retailing at 10c. each. Price to Dealers, 5c. each. Packed in cases of 25, 50 and 100 packages.

“The Henderson” Lawn Grass Seed.

IN SUPERB COLORED PACKAGES.

EVERY OWNER OF A LAWN,
be it of suburban pretensions or a modest city plot, uses it. With it a new lawn, thick, velvety and green, can be had in 3 months' time! and for renovating old lawns, bad spots, etc., is without a rival.

Full printed instructions of “How to make a Lawn” in each package.

The Best Selling Article on the Market.

Price to Dealers, 12½ cts. per quart, put up in superb colored packages of 1 qt., 2 qt., and 4 qt. sizes; retailing at 25 cts. per qt.

Price to Dealers in bulk is $4.00 per bushel, put up in ½ bushel, ½ bushel, 1 bushel and 2 bushel cloth bags. (No charge for bags.)

Retail price at $1.50 per peck; $5.00 per bushel.

“The Henderson” Lawn Grass weighs 20 to 21 lbs. per bushel. Quotations per standard bushel of 14 lbs. are often misleading. If followed in this instance, it will be seen that this seed is really at $2.75 per bushel of 14 lbs.

THE BEAUTIFUL LAWNS which were the admiration of all AT THE WORLD’S FAIR WERE PRODUCED IN THREE MONTHS BY SOWING “THE HENDERSON” LAWN GRASS.